

Single Member Cabinet Decision

**Executive
Forward Plan
Reference**

E2884

Royal Victoria Park Charges

Decision maker/s	Cllr Anthony Clarke, Cabinet Member for Transport
The Issue	To confirm the agreement of the Cabinet Member for Highways and Parking Services to implement changes to the parking schemes in Royal Victoria Park via the necessary statutory processes and in line with financial regulations.
Decision Date	1st July 2016
The decision	<p>The Cabinet Member agrees that the following changes are made to the parking scheme in place in Royal Victoria Park:</p> <ol style="list-style-type: none">(1) That the charges are varied to allow the first hour of parking to be free of charge; and(2) That the maximum stay time is increased to 4 hours in all locations where this is not currently available; and(3) That the Cabinet Member notes the impact on the Parking Services budget from the implementation of the fee change and approves the virement of funding from the Highways Services cost centre.
Rationale for decision	The decision to implement a free period of parking and increase time limits was a Cabinet Manifesto commitment.
Financial and budget implications	<p>The current charges in Royal Victoria Park generate income in the region of £80k per annum. Removal of charges for the first hour of parking and increased time limits will reduce Parking Services income by an estimated £40k per annum from loss of income in Royal Victoria Park and other parking locations. Estimates are based on current and predicted usage patterns.</p> <p>Increased time limits will allow longer stay parking which may encourage visitors to the city centre to use Royal Victoria Park as a parking location as it is cheaper. This could result in a reduction in income in other on and off street parking locations; however this is difficult to quantify.</p> <p>It is proposed that this reduction in income is managed within the overall budget for the Place Directorate, specifically through a rebase within street lighting in the Highways budget, where maintenance and energy costs are reduced through programme management and energy contracting.</p>

Issues considered	Social Inclusion; Customer Focus; Human Rights; Other Legal Considerations
Consultation undertaken	Ward Councillor; Cabinet members; Other B&NES Services; Service Users; Local Residents; Community Interest Groups; Stakeholders/Partners; Other Public Sector Bodies were consulted.
How consultation was carried out	The Royal Victoria Park changes to charges will be advertised for a period of 21 days as required by legislation via the Notice of Variation process. The changes to the time limits will be advertised for a period of 21 days under the full Traffic Regulation Order processes as required by legislation and objections and comments can be received during this period.
Other options considered	To retain the previous charges and time limits – this was rejected as the introduction of a free period of parking and longer time limits is seen as a good initiative to support both businesses and visitors to the park.

Signatures of Decision Makers	
Date of Signature	1 st July 2016

Subject to Call-in until 5 Working days have elapsed following publication of the decision